

BIO+RESUME SCOTT JOHNSON

RESUME

OBJECTIVE

To create, direct, develop, and manage empathetic, unique, and strategic cross-platform media experiences.

EXPERIENCE

FREELANCE/CONTRACT INTERACTIVE MULTIMEDIA DESIGNER/DEVELOPER [2003-Present]

CONTRACT INTERACTIVE MULTIMEDIA DESIGNER/DEVELOPER: INVENTIV COMMUNICATIONS [2007-2009]

_collaborated in design and development of several web initiatives for Roche and Eli Lilly; conceived, shot, edited, and composited video content and digital signage for Eli Lilly, Celgene and Biogen-Idec

MULTIMEDIA DESIGNER/DEVELOPER: TRACERMEDIA INTERACTIVE [2005-2007]

_collaborated in design and development of several award-winning, multi-level multimedia educational products for SRA/McGraw-Hill and the Ohio Dept. of Education

MULTIMEDIA DESIGNER: NGDA/BLUE DIESEL INTERACTIVE [1999-2003]

_collaborated in design and development of award-winning multi-million-dollar kiosk, tradeshow and video presentations for Best Buy and Eli Lilly, as well as project work in all aspects of interactive multimedia and design and production; developed concepts and final visual designs; guided and contributed to client brand and marketing strategies; advised clients, design, and account teams of the limitations, opportunities and best practices of interactive design and multimedia technologies

EDUCATION

VIRGINIA MARTI COLLEGE OF ART, Cleveland, Ohio
THE OHIO STATE UNIVERSITY, Columbus, Ohio

SKILLS

_comprehensive understanding of web and video development technologies, usability principals, interaction design, user-experience design, information architecture, content development, Web marketing strategy, and emergent media

_Mac OSX, CSS, XML, XHTML, RSS, intermediate javascript, Actionscript and beginner-level Flex development, web design, interaction and user-experience design, content development and strategy, digital video compression and delivery, audio/video editing and production, project and process management, photography

AUTHORING TOOLS

_Adobe Creative, Web, and Video Suites; Media 100; Apple Final Cut Studio; Digidesign Pro Tools

CONTACT

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BIO

Scott is a multi-disciplinary Designer/Director, Media Technologist, Developer and Strategist with 10 years of experience and a successful track record designing, developing, and directing strategic interactive multimedia marketing applications for Web, kiosk and mobile.

Scott grew up in Cleveland, OH, the eldest of three children. His Rustbelt childhood was split between tinkering in the garage on bikes or whatever lawnmower or appliance could be salvaged around the neighborhood—and obsessing over video games at the local arcade and junior high computer lab. Similar obsessions with music, film and photography developed in high school.

After considering various design disciplines at Virginia Marti College of Art and The Ohio State University, Scott left OSU to pursue interactive multimedia art and design full-time in the nascent days of Web 1.0.

Numerous challenging projects, an Internet bubble, several agencies, and a couple of awards later, Scott established a freelance/consulting practice specializing in web, video, and interaction design.

Scott has completed or collaborated in the strategy, design, production and development of successful Web and multimedia projects for Eli Lilly, Best Buy, Cigna, Genentech, SRA-McGraw-Hill, Celgene, Roche, Covidien, Ohio Department of Education, Astra Zeneca, Abbott Labs, Biogen Idec, OSU Medical Center, and Mid-Ohio Development Corporation.

When not nerding-out Scott enjoys experimenting with audio/found sounds/field recordings, collecting+hacking obsolete electronics, attending/presenting live music and movies, cooking, gardening, and reading. In addition, he is working on several startup projects, including an incubator for eclectic short-form film and video programming, a Web series dedicated to film and music, and experiments in interactive/micro cinema.

Scott “blogs” about film+video, music and creative media technology at: <http://datastream.irregulara.org>.